JUNE 1ST - JUNE 3RD, 2011 • PARK HYATT, CHICAGO IL

The FAMILY OFFICE Forum

Wednesday, June 1, 2011	
4:00	**Registration opens**
5:15	**Using Private Placement Insurance Within the Family Office** *This session, part of the Private Placement Life Insurance and Annuities conference, is open to Family Office Forum Attendees.* John T. Fischer, *Executive Vice President,* **Philadelphia Financial**
6:00	**Reception**

Thursday, June 2, 2011	
8:00	**Registration**
8:30	**Welcome to Family Office Forum 2011** Howard Cooper, *CEO,* **Cooper family Office**
8:40	**Family Office Management** **Collaboration Across the Family Office Universe: Families, Singles Family Offices, Multi Family Offics and Their Advisors Working Toward a Common Goal** Joseph Reily, *President,* **Family Office Association** Steve Braverman, *Co-Founder and Managing Director,* **Pathstone Family Office** Shannon Zur, *Director of Practice Operations,* **Vogel Consulting** Greg Coules, *Managing Director,* **Hunter Advisors**
9:40	**What Family stakeholders want and expect from future generations: Utilizing governance structures as a laboratory and insights into maximizing your family enterprise human capital** Fran Lotery, *Principal,* **Relative Solutions**
9:55	**Maintaining the momentum of the entrepreneurial spirit: Communication and structures that work across generations to perpetuate success** Moderator: Fran Lotery Michelle Clements Tracy Lewis Sharon Burrow Buddy Dillenberg
10:50	**Break**

<table>
<tr><td>11:20</td><td colspan="2">Using Philanthropy as a tool to engage young family member: Trends in cultivation the next generation's passion for giving
Katherine Lorenz, President, The Cynthia and George Mitchell Foundation</td></tr>
<tr><td>11:35</td><td colspan="2">A Philanthropic conversation: Successes and Lessons Learned from inheriting the gift of giving
<u>Moderator:</u> Tracy A. Mack, President, Harbor Philanthropy
Katherine Lorenz, President, The Cynthia and George Mitchell Foundation
John Linnartz, Linnartz & Associates
Robert J. Bernstein, Managing Member, Prism Global
Advisors LLC, Founder, Prism Partners LLC</td></tr>
<tr><td>12:35</td><td colspan="2">Lunch</td></tr>
<tr><td colspan="3">Break Out Session: Choose from A or B for each time slot</td></tr>
<tr><td>1:45</td><td>Session A</td><td>Session B</td></tr>
<tr><td></td><td>Developing a strategic insureance plan: incorporating insurance as an investment vehicle into the overall family office portfolio

John T. Fischer, Executive Vice President, Philadelphia Financial</td><td>Assessing and Managing "relationship risk" – incorporating family values into family office operations from tax strategy to investing

Tavan Pechet, President, Point Advisors</td></tr>
<tr><td>2:30</td><td>Impact investing: Aligning investments toward a family mission while achieving significant returns
Mamundi (MG) Subhas, Senior Vice President, Guardian-Core Equity and SRI Strategies, Neuberger Berman</td><td>Reputation management in the face of facebook: Protecting the family name when sensitive information and a public forum are just a click away
Tom Livergood, CEO, Family Wealth Alliance
Patricia Soldano, President & CEO, Southern California, Genspring Family Offices
Catherine Hooper, President, Black Umbrella LLC</td></tr>
<tr><td>3:15</td><td colspan="2">Break</td></tr>
<tr><td>3:45</td><td>What Every High Net Worth Individual And Advisor Should Know About Asset Protection Planning

Jeffrey R. Matsen, Bohm, Matsen, Kegel & Aguilera LLP</td><td>Fixed Income and Family Offices

Russ Colvin, Managing Director, Anchor Loans</td></tr>
<tr><td colspan="3">Select form either of the following working groups, designed to provide in-depth discussion and personal interaction</td></tr>
<tr><td></td><td>Session A</td><td>Session B</td></tr>
<tr><td>4:35</td><td>Closed Door Discussion
Family Office Investment Trends

<u>Led by</u> Howard Cooper, Cooper Family Office</td><td>Family Office Structuring: Exploring Organization Options and Implementing an Effective Framework

Sara Hamilton, Founder and CEO, Family Office Exchange</td></tr>
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5:30	**Days Sessions Conclude**
Cocktail Reception Hosted by NEUBERGER BERMAN	

Friday, June 3, 2011	
7:30	**Morning Coffee**
8:15	**Family Office Management** **Single family office registration: Who needs to register and who doesn't under the current rules** Steven Thayer, *Partner, Handler Thayer,* **IIP**
8:45	**Estate and Tax Planning** **Positioning families' assets for two years of tax relief and expiring tax opportunities while preparing for tax uncertainty beyond 2012** Mark J. Blumenthal, *CPA, Chairman, Family Office Services, Co-Chairman, Private Equity & Venture Capital,* **Blackman Kallick**
9:15	**Investment** **The Global Portfolio: readjusting Allocation to generate and maintain Wealth for future generations** Moderator: Howard Cooper, *CEO,* **Cooper Family Office** Matthew Rubin, *Senior Vice President, Director of Investment Strategy, Chief Investment Officer,* **Neuberger Berman Trust Company N.A.** John C. Baily, Founder & CEO, **Spruce Privet Inverstors, LLC** Chris Chandler, *Senior Investment Partner, Director of AUA, Investment Services and Partner Intregration,* **Genspring Family Offices** Paul Carbone, *Managing Partner,* **Baird Private Equity** Robert J. Bernstein, *Managing Member, Prism Global Advisors, LLC, Founder,* **Prism Partners**
10:15	**Break**

Breakout Sessions: Choose from A or B for each time slot		
	Session A	**Session B**
10:45	**"Therapeutic Leverage": A solution to Addiction in Wealthy Families** William Messinger, *JD, LADC, President,* **Aureus** Gary Shunk, *CEO,* **Family Wealth Dynamics**	**Compensation and management trends of today and tomorrow's family office executive** Linda Mack, *President,* **Mack International**
11:30	**Art & Collectibles: Turning Passion into Profitable Investments** Alexander (Sandy) Kemper, *Chairman,* **The Collectors Fund**	**Estate and Tax Planning** **Advanced estate Planning in the current regulatory and economic climate** Thomas J. Handler, *Partner,* **Handler Thayer LLC**
12:15-1:00	**The good, the Bad and the Ugly of Direct Private Equity Investments: Understanding the Appeal, the Complexities and the Pitfalls for Family Offices**	**Heroic Conversations: Mastering the Inter-Family Negotiation and Communication Issues that Accompany Family Business Transitioning** Adam Vane, *Founder and Principal,* **Paragon**

	Ward McNally, *Managing Partner,* **McNally Capital LLC**	**Global Consulting**
1:00	**Lunch** **Single Family Offices & Family Members are welcome to participate in our working lunch (details below)** **All other attendees are welcome to network over lunch**	
1:10-2:00	**WORKING LUNCH Closed Networking & Debrief Session for Single Family Offices and Family Members*** **Taking Action: Define, Refine, and Execute Next Steps** *Participate in a working group designed to help you identify challenges in implementing new ideas and help your peers overcome their obstacles.* Led by Linda Mack, *President,* **Mack International** ***** Attendees will be entered into a drawing for a free guest pass to a future Family Office Forum event	
2:00	**Conference Concludes**	